

COSMETIC  
DENTISTRY

**DR. THOMAS J.  
BALSHI**



FOUNDER OF PI DENTAL CENTER

A comprehensive smile makeover no

HAIR COLOR

**BETH  
MINARDI**



NEW YORK CITY HAIR-COLOR SPECIALIST

"To properly transition your hair as you

colors—not  
e—unless  
een eyes."

**What's the best way  
to cleanse your face?**

"I always recommend a sonic  
cleansing brush. It is helpful  
for those with acne since it  
removes oil and dirt without  
irritation. It also provides a  
clean palette for anti-acne  
or anti-aging topicals."

DERMATOLOGY

**DR. TINA  
ALSTER**



DIRECTOR OF THE WASHINGTON INSTITUTE  
OF DERMATOLOGIC LASER SURGERY

DERMATOLOGY

**DR. KENNETH  
R. BEER**



FOUNDER AND DIRECTOR  
OF COSMETIC BOOT CAMP

"One of the best innovations for acne is  
the **Isolaz** laser. I have been using this  
in my office for about two years and am  
impressed with its ability to clear out  
blackheads, whiteheads and pustules."



AMERICAN SOCIETY  
OF SURGERY

aging,  
easily and  
use of  
injections."



FOUNDER  
CARE LINE

on the best and  
volume in the  
fillers in the  
take years off."

COSMETIC  
DENTISTRY

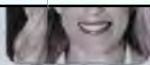
**DR. MLADEN  
KRALJ**



FOUNDER OF ORAL DENTAL STUDIO,  
AN ECO-FRIENDLY CONCEPT

"Using cloth dental bibs as opposed to  
disposable ones can save up to 40,800  
pieces of paper and 20,400 pieces of  
plastic over five years."

**DR. SHERRI  
WORTH**



NEWPORT BEACH, CA, COSMETIC DENTIST

**How to make over  
your smile?**

"Bonding is great for fixing broken or chipped teeth. The color of  
the natural tooth can be matched perfectly to create a beautiful  
look. It is usually one visit and tends to be quick and easy."

PLASTIC SURGERY  
**DR. JULIUS W.  
FEW**



DIRECTOR OF THE FEW INSTITUTE  
FOR AESTHETIC PLASTIC SURGERY

The use of fillers for cosmetic enhance-  
ment continue to grow. The recent  
recommended approval of Restylane for  
lips is based on scientific data. This is an  
important step in patient satisfaction."

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BEAUTY AND STYLE  
**ROBIN  
COE-HUTSHING**



PRODUCT BRAND EXPERT

"Aloe remains a steadfast and reliable  
ingredient. Often used as a replacement  
for inert water in liquid or hydrating  
formulations, studies have concluded that  
it has unique healing and moisturizing  
properties when used topically."

PLASTIC  
SURGERY  
**DR. MARK L.  
JEWELL**



PAST PRESIDENT OF THE AMERICAN SOCIETY  
FOR AESTHETIC PLASTIC SURGERY

"While there is generally no way to preven  
a fallen brow, sunscreen and sunglasses  
should always be worn as it protects the  
skin so it can retain its elastic properties."